Hong Kong Environmental Industry Association



Ir Daniel M. Cheng, MH

President, Hong Kong Environmental Industry Association
Deputy Chairman, Federation Of HK Industries
Managing Director, Dunwell Enviro-tech (Holdings) Ltd.

April 8th, 2014

Introduction of HKEnvIA

- Formed in year 2000
- Aims to align and provide a better communication and cooperation channel among the local companies and organizations
- Facilitates the Environmental Technologies upgrade and development
- Develops a close network between the Environmental-related industries in Mainland China, Hong Kong and overseas

Cooperation with Mainland China and overseas





Guangdong Environmental Industry association Year 2000



Tianjin Environmental Industry association Year 2001

Korea Chamber of Commerce & industry， Year 2011

Kawasaki Mission Tour

- HKEnvIA was invited by the Regional Government of the City of Kawasaki, Japan, to visit the Kawasaki International Eco-Tech Fair from 2009-2014



Kawasaki Mission Tour 2014







Hong Kong Pavilion at GZIEPE

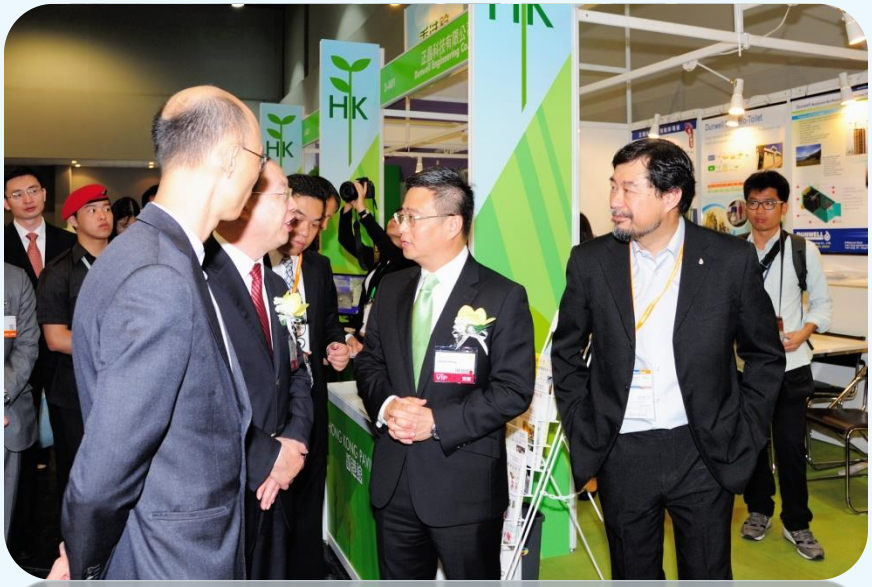
- The 2nd edition of GZIEPE,
  @ Guangzhou, Jun 2012

- Funded by HKEPD, the 「Hong Kong Pavilion」 under the roof of this exhibition reached unprecedented success in its second year.



Hong Kong Pavilion at Eco Expo Asia

- HKEnvIA is the supporting organization of the event and in the 7th consecutive year (**2007-2013**) to set up a Hong Kong Pavilion in the event (funded by SME Development Fund of Trade & Industry Department).





Hong Kong Pavilion at Eco Expo Asia

- This year the Pavilion brought together a total of **31 Hong Kong environmental companies and organizations** occupying an area of **48 booths**, to showcase a wide range of environmental technologies, services and products.

President of HKEnvIA, Ir Daniel M Cheng was invited to officiate in the opening ceremony, with Secretary for the Environment, The Honourable Wong Kam-sing who was the Guest of Honour.



Hong Kong Pavilion at CIEPEC

- The 2nd edition of CIEPEC,
  @ Beijing, July 2013

- Funded by HKEPD, the「Hong Kong Pavilion」under the roof of this exhibition reached unprecedented success in its second year.

- President of HKEnvIA, Ir Daniel M Cheng was invited to be interviewed for the journal「Low Carbon World」




FEATURE
访谈

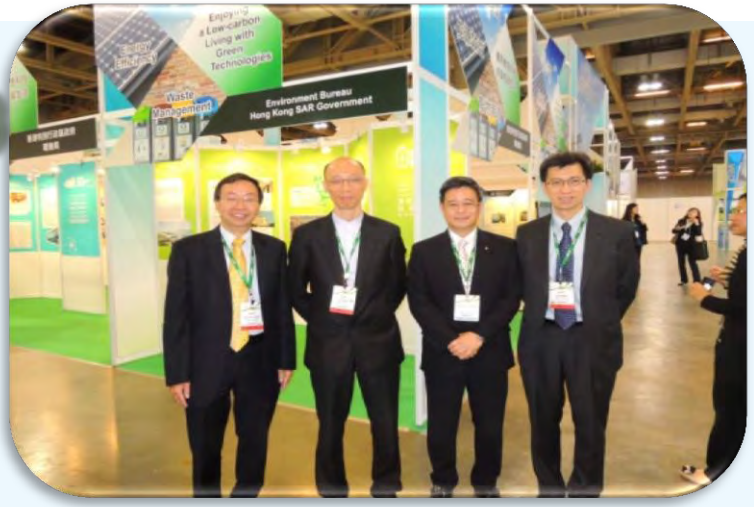
用"自私"的想法做环保

——访香港工业总会副主席、香港环保工业协会会长郑文聪

Hong Kong Pavilion at MIECF

2013





2014





Hong Kong Pavilion at MIECF

- HKEnvIA is invited to be the supporting organization of the event and in the 4th consecutive year (**2011-2014**) to set up a Hong Kong Pavilion in the event.

- Ir. Daniel M. Cheng and other board members of HKEnvIA were invited as VIPs/Panel Moderators to attend the MIECF annually.
- HKEnvIA endeavored to **free booths & accommodations** for members.



Hang Seng Pan Pearl River Delta Environmental Awards

- The **One-One-One programme** 一廠一年一環保項目「壹－壹－壹」計劃 was launched by President of HKEnvIA, Ir Daniel M Cheng in 2005.

- With an aim to reduce and to roll back pollution that is affecting residents in Hong Kong and the Pearl River Delta (PRD) region, sharpens the focus on what needs to be done in Hong Kong and the PRD, the world's factory land and home to 70,000 factories from and funded by Hong Kong.

- Since 2007, This award received sponsorship from Hang Seng Bank

- Starting from 2013, the Awards expands to cover the pan PRD region.



Hang Seng Pan Pearl River Delta Environmental Awards

- Guangdong Esquel Textiles Co Ltd was the Gold Award winner of the 6th Hang Seng Pan Pearl River Delta Environmental Awards (March,2014) under the One-One-One Programme for its outstanding environmental performance.
- The Awards have attained another record-high entries with 225 manufacturing companies in 2012/13.



「 Hang Seng Pan Pearl River Delta Environmental Awards 」- Mission visit to Foshan, Guang Dong

- 15-16 March,2013
- To encourage industries to implement low-carbon manufacturing, a trip to Foshan with 25 participants led by Ir Daniel Cheng & Luther Wong
- The group visited factories of three awardees of [one-one-one] programme, including Foshan City Nanhai Forward Toys Co. Ltd, Foshan Yu Shun Fu Jewellery & Diamond Co Ltd and Guangdong Esquel Textiles Co Ltd.







「 Green • Brand • Win 」 Workshop

- SDF Funed Project:「 Brand Development of the Hong Kong Environmental Industry 」,2012-2014

- Led by HKEnvIA and jointly organized by Federation of Hong Kong Industries and the Hong Kong Polytechnic University, a series of 12 workshops will be organized to help local SMEs enhance their competiveness by implementing green environmental concept in the business.



Spring Dinner by Hong Kong Associations from Industrial & Commercial Sectors



2014 Spring Dinner by Hong Kong Associations from Industrial & Commercial Sectors (10th Anniversary)



HKEnvIA jointly organized the " Spring Dinner by Hong Kong Associations from Industrial & Commercial Sectors" annually.

Support the University Students 'Green Project



•Boyan Hall win the Champion of Green Living Campus Contest (Organized by FoE)

•The Championship has been presented by Mr. K S Wong, Secretary for the Environment at Friends of the Earth (HK) 30th Anniversary Reception on 1 November 2013 in Zero Carbon Building (ZCB).

•HKEnvIA is the supporting organization of Boyan Hall(The Postgraduate hall of Hong Kong Polytechnic University)'s pilot carbon-trading scheme;
•We provides them free of charge advisory and consultant services.



BUD Funded Programme oF HKEnvIA

With an objective to promote Hong Kong Environmental Industry to the Mainland China market, the Hong Kong Environmental Industry Association (HKEnvIA) has recently successfully applied for a three year's funding support from the Branding, Upgrading & Domestic Sales (BUD) funding programme in 2014.

1. To build a single brand of "Hong Kong" environmental industry in Mainland China
2. To promote Hong Kong environmental companies in Mainland China
3. To capture and share the market intelligence of the Mainland environmental market
4. To strengthen the association among Hong Kong environmental companies


Launching Ceremony
3 Debriefing Seminars after Marketing Missions
HK Pavilions in 5 Major Environmental Exhibitions in Mainland
Market Studies & Marketing Missions in 3 Strategic Areas
Dedicated Website
- iMarket
- market study reports
Telephone Enquiry Lines in HK and Mainland
Promotional Materials
- 10,000 paper folders with QR code
Directory of the HK Env. Companies
- soft copies from website and 300 hard copies

N- Expo (May 27-30, 2014)

- N-EXPO (New Environment Exposition) will take filelds not only 3R (Reduce, Reuse, Recycling) but also Resource Recovery/Recycling, Control & Improve of Air Pollution, Water Contamination, Soil Contamination, Waste Disposal and New energy.

- Proposed date: 26-30, May , 2014
- Venue: Tokyo Big Sight, Tokyo
- Itinerary: Visit N-Expo and company visits

HKEnvIA Professional Video & Broadcasting Programme

- A series of TV programme with 4/8/12 episodes
- Each episode lasts for around 20 minutes
- The programme will be broadcasted in UNBTV Program <Looking Around Hong Kong> and UNBTV mobile channel, and to be air in places from Hong Kong and mainland China to European and American cities.



Looking Around Hong Kong

It is a comprehensive news program for Hong Kong affairs. It broadcasts 30 mins every Monday to Friday to sort out all on-going headlines, entertainment events, star activities, and new movie releases.Meanwhile, it helps you get to know all the interesting, historic, and unknown things about Hong Kong.

Program Length : 15min+15min Two episodes a day
Broadcasting Time : 17:00PM-17:15PM Monday Through Friday

環顧香港

這是一檔以本港新聞為主的綜合性資訊節目。每天三十分鐘時間為您梳理發生在香港的頭條新聞、娛樂資訊、藝人動態和新片發佈，同時帶您瞭解有趣的、有歷史的、或鮮為人知的點滴香港。

節目長度：15+15分鐘
播出時段：週一至五 17:00-17:15

HKEnvIA Professional Video & Broadcasting Programme





HKEnvIA Professional Video & Broadcasting Programme

Anchor
主持人



全媒體節目中心編導
主持人
主持：
《愛特UNB》
Producer
All Media Programme Department
Anchor
Programme:
@UNB

港澳節目中心執行總監
主播
主持：
《環顧香港》
Executive Director of Programme Department, HK & Macau Region
Anchor
Programme:
Looking Around Hong Kong

全媒體節目中心編導
主持人
主持：
《愛特UNB》
Producer
All Media Programme Department
Anchor
Programme:
@UNB

全媒體節目中心編導
主持人
主持：
《名人正能量》
Producer
All MediaPrograme Department
Anchor
Programme:
Celebrities'





Looking Around Hong Kong

It is a comprehensive news program for Hong Kong affairs. It broadcasts 30 mins every Monday to Friday to sort out all on-going headlines, entertainment events, star activities, and new movie releases.Meanwhile, it helps you get to know all the interesting, historic, and unknown things about Hong Kong.

Program Length : 15min+15min Two episodes a day
Broadcasting Time : 17:00PM-17:15PM Monday Through Friday

環顧香港

是一檔以本港新聞為主的綜合性資訊節目，每天三十分鐘時間為您梳理發生在香港的頭條新聞、娛樂資訊、藝人動態和新片發佈，同時帶您瞭解有趣的、有歷史的、或鮮為人知的點滴香港。

節目長度：15+15分鐘
播出時段：週一至五 17:00-17:15

Hong Kong Insight

Hong Kong is not just a flat place connected by Causeway Bay and Tsim Sha Tsui. Instead, it is a four-dimensional land of dreams in Asia. There are flesh and blood, struggles, sadness, passion, epics, solemnness, and art. It is a program all about Hong Kong and is made in Hong Kong.

Program Length : 30mins

香港睇多D

香港不再是銅鑼灣到尖沙咀兩點構成的平面，它是立體的4D影像，它亞洲的land of dreams，它有血有肉，有雪梨，有哀傷，有滿腔熱血，有意興闌珊，有旺角嗨正，有文藝清新，這是一檔關於香港，香港製造的節目。

該栏目会同样划分为《高端访谈》、《请法睿》、《U的音乐圈》、《香港面面》四个类型的节目。

節目長度：30分鐘









Thank You & Join Us!

