



China
**NEW ENERGY
VEHICLE**
Show **Hong Kong**

**JOIN THE LEADERS
OF THE MOBILITY REVOLUTION!**

**PARTICIPATION
PACKAGE**

2-3-4
APRIL
2014

AsiaWorld-Expo
亞洲國際博覽館
Hong Kong

www.nev-hk.com



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CHINE 法國



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THE EVENT



THE SCOPE

➤ All green technologies for mobility

- Electric & hybrid vehicles
- Hydrogen & gas vehicles
- Connected cars & smart cities
- Services

➤ The whole value chain :

- Vehicle manufacturers
- Part & accessories manufacturers
- Charging infrastructure & energy
- Services

➤ All kinds of transportation : private cars, bus & tramways, utility vehicles & heavy duty

THE FORMAT

➤ A global Exhibition with over 100 exhibitors

➤ A world class Forum with premium audience

➤ Social events dedicated to targeted Networking (business meetings, workshops, etc.)

Day 1

Forum opening + plenary sessions
+ official visit of exhibition

Day 2

- Core Component Industry
- New Energy Vehicle and Intelligent Transportation
- New Energy Vehicle's Market Development

Day 3

Business Meetings

THE AUDIENCE

➤ ADMINISTRATIONS : more than 100 delegations of top officials from Asia & Europe.

Meet the **28 pilot cities** in green transportation from China ! The number 1 market of the forthcoming years ! (*)

➤ COMPANIES :

- Manufacturers and services providers
- Distributors and mass buyers

➤ INVESTORS : Chinese and Asian venture capitalist, private investors and industrials

➤ ACADEMICS : Government agencies & labs, universities, etc.

(*) List of 28 pilot cities in green transportation from China : Beijing, Tianjin, Taiyuan, Jincheng, Dalian, Shanghai, Ningbo, Hefei, Wuhu, Qingdao, Zhengzhou, Xinxiang, Wuhan, Xiangyang, Guangzhou, Shenzhen, Haikou, Chengdu, Chongqing, Kunming, Xi'an, Lanzhou, region of 3 cities Changsha-Zhuzhou-Xiangtan and a group of cities from the following provinces Hebei-Zhejiang-Fujian-Jiangxi-Guangdong

THE PACKAGE



VISIT & DISCOVER

- Access to the **exhibition** during 3 days
- Attend the **Forum** and all **workshops** over the 3 days
- Access to the **VIP Club**
- Participate in all the **Social Events** : Forum opening ceremony, official cocktails, etc.



**YOUR
PARTICIPATION
PACKAGE
FOR € 888
/ PERS.**

BOOST YOUR VISIBILITY & BRAND AWARENESS

- Your company **listed as participant** in the official **Show Directory** and on website
- A slot to make a **keynote speech** during the Forum
- A **dedicated area within the VIP Club** with your company logo

MEET & FOLLOW-UP

- **Business meetings** arranged by the Organization before and during the Show
- **Interpreters** during your meetings (on demand)
- **Follow-up after the show** with a dedicated consulting team

THE VENUE



AsiaWorld-Expo

亞洲國際博覽館



AsiaWorld-Expo is a new exhibition venue with state-of-the-art facilities. It is directly linked to the airport (5 minutes), is close to several international hotels and only 25 minutes from downtown by express train. The best formula to balance business and leisure !



CONTACTS

A POOL
OF
SPECIALISTS,
A
FRANCO-
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TEAM

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TRAVEL

ACCOMODATIONS

The organizer proposes turnkey packages (plane tickets, hotel, transportation on site, etc.). Please consult our team.

PARTNERS



Hong Kong Environment Bureau



CCPIT - Sub Council of General Industry



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French Ministry of Foreign Trade / Culture and Communication



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1964-2014



UbiFrance



World LP Gas Association



MOV'EO
(French Competitiveness Cluster)



Greater China Sustainable Development Foundation



China Association of Environmental Protection Industry



Hong Kong Association of Energy Service Companies Ltd